



# COMPANY PROFILE

## RHO-DELTA AUTOMOTIVE & CONSUMER PRODUCTS B.V.

Barendrecht, February 2007

Rho-Delta is founded in 1978. Started of by selling car alarm systems, Rho-Delta has developed to a company with 50 enthusiastic employees.

Rho-Delta ACP (Automotive & Consumer Products BV) is importer / distributor for the Automotive & Consumer and B2B market.

Rho-Delta ACP has thanks to the commitment and professional skill of our staff, grown to be an important company in our line of business.

Rho-Delta ACP is aiming to distinguish itself in our line of business from other companies, we are trying to accomplish that by:

- establishing a proper ratio between prices / quality for the products and services
- our own Technical Department has proven to be able to have the highest reachable service standard
- Rho-Delta Automotive & Consumer Products BV supplies from its own 1500m2 warehouse, which enables us to supply most of the goods within short time
- our sales team both inside the office, as representatives 'on the road' are very well able to maintain the good relationship with our customers
- During the years Rho-Delta has created a web throughout the country with companies who are specialised in the mounting and assembling of car-alarms / car-audio / car kits for phones etc..
- Rho-Delta lives up to a high standard of working flexible when it comes to the questions of our customers regarding products or services, which enables us to have a 99,9% fulfilment of those questions

RHO-DELTA ACP BV is IMPORTER / DISTRIBUTOR for:

<b>GT</b>	car alarm systems	<b>BULLIT</b>	multimedia/DVD systems
<b>GT</b>	home alarm systems	<b>BULLIT</b>	CAR TV
<b>STEALTH</b>	track and trace	<b>MACROM</b>	multimedia/DVD systems
<b>MTX</b>	car audio	<b>RIDETONES</b>	personal car sounds
<b>MACROM</b>	car alarm systems	<b>VESTEL</b>	LCD/TV entertainment
<b>VDO-DAYTON</b>	navigation	<b>SHARP</b>	LCD/TV entertainment
<b>BECKER</b>	navigation	<b>MOBILE PHONES</b>	phones & acces./subscriptions
<b>NAVMAN</b>	navigation	<b>GREYBUSTERS</b>	keyboards
<b>TOM TOM GO</b>	navigation	<b>MOODLIGHT</b>	light programm
<b>MIO</b>	navigation		

Rho-Delta's slogan:

**ALL IN ONE SUPPLIER, READY FOR THE FUTURE**

